

Member Benefits



The buying group where we work for you!



Why join us?

Clear Choice Orthodontist (CCO) is a community of orthodontists with common virtues and principles working together to promote orthodontic treatment, by orthodontists.

CCO was founded by three orthodontists on the Sunshine Coast, Queensland. We now have members spanning across Australia and New Zealand.



Partner discounts

From your favourite big brands such as Invisalign, 3M, American Orthodontics, ORMCO and more!



CCO website

We list your practice with a brief insight on the locations page of our website, to help potential patients find you at the click of a button.



Social media

Access to useful social media assets that you can repost on your practice's social media platforms.



Educational videos

Access to educational videos that you can re-share on your social media platforms and/or practice website.



Study club

Access to the CCO Facebook Study Club page. This is a great platform for members to discuss clinical and non clinical (such as practice management) topics in a safe and secure environment.



In-person forum

An in-person conference with all of your CCO colleagues where you can relax, catch up, learn something new and most of all - have fun!



Location exclusivity

Location exclusivity based on a minimum of 4km radius in proximity to other CCO members.

Exclusive discounts

CCO membership has been designed to be cost neutral, or better. We achieve this by offering members access to excellent discounts with our partners (below) on the products and services you use every day!





FAQs

Does my membership cover me or my practice?

CCO membership covers the practice, meaning all providers working within the practice are automatically eligible for all of the CCO benefits. That's why it is super important to notify us when a provider joins or departs the practice.

My practice has more than one location, can they join too?

Absolutely! We would love to have all of your practices on board. Think of the CCO network like an eco-system - the bigger the group, the stronger we are. To encourage you to sign up your other practices, we offer a subsequent practice discount. Email us to find out more!

Can I direct debit my monthly membership fee?

Yes, we can offer a direct debit service for Australian members. We are here to make your working life easier in more ways than one. If you are interested in taking advantage of the direct debit service for your subscription fees - please let us know so we can organise this for you as soon as possible.

Testimonials

"The buying component allows us to be competitive in the marketplace."

Dr Steve Naoum, WA

"People in the group are so open to sharing."

Dr Ramya Thiyagarajan, VIC

"It fitted much more with my value structure."

Fiona Lim

The founders



Peter Miles

Founder

Peter received his orthodontic Masters degree from the University of Pittsburgh (USA) graduating first in his class in 1994. He has over 50 publications involving clinical trials relating to treatment efficiency and in 2018 was awarded the Raymond Begg Research Award. Peter has his practice in Caloundra where he enjoys spending time with his four children (when they can drag him away from kite surfing).



Gavin Lenz

Founder

Gavin did dentistry in Queensland and orthodontics in Melbourne, then spent some time in the UK in Cambridge and Canada in Toronto at the Hospital for Sick Children before returning to South East Queensland. With Peter and Glenn he believes that most orthodontic treatment is best provided by an orthodontist. He has 3 young kids and loves getting out and being active with them.



Glenn Staples

Founder

Glenn completed his orthodontic training in 1986, graduating from the University of Queensland. He then spent 20 years working in Brisbane then headed north to Noosa in 2011. Outside of Orthodontics, Glenn has gone from water sports and seaside living to pottering in his garden and motoring around the Sunshine Coast in old VW's, enjoying a more rural lifestyle in the hills behind Coolum.

Reach out!



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